# NeuraLabel Sirius

Full-Color Toner Label Printer with Revolutionary White Toner Capability

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The new NeuraLabel Sirius is a revolutionary label printer with white toner capability that gives you more creative options to attract attention and lead customers to action. The NeuraLabel Sirius is the most advanced full-color label printer with the added capability of printing white. Having white toner at your disposal gives you many more creative options to make the perfect label. Now you can utilize so many more media color options beyond just white. From black vellums, clear polyesters, naturals krafts, metallic and neon papers, synthetics, and many traditional medias, you now have a perfect solution to make your products stand apart from the competition.

The NeuraLabel Sirius is perfectly suited for those who need a durable solution to produce labels in-house while keeping costs low. In addition, they require a printer that offers the most flexibility to make their products have the most impact to customers. With an integrated cutter feature, our Sirius printer gives you the ability to generate from one single label or thousands of labels all cut into any length you require.

Labels produced with the NeuraLabel Sirius also have the capability to withstand water immersion without degradation to the image. In addition, our labels offer UV resistance to fading giving your eye-catching labels longevity in direct sunlight.

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As with all NeuraLabel products, we have engineered the Sirius to operate in the smallest locations so you do not have to sacrifice your precious workspace. In addition, you can operate the Sirius with many available software titles on any Windows-based PC. Combined with our printing software, you can easily begin printing custom labels with your new Sirius label printer in just a few quick seconds.

### Why Print with White?

Typical white media allows the colors that are applied to remain bright and vibrant. However, once you introduce media with any color, those colors will dull and lose their impact. Having the capability to apply white beneath the exact areas you want to print colors allows you to retain dramatic color on dark medias.

When using dark, transparent or colored media, The NeuraLabel Sirius brings the power of white toner into your creative vision. In addition to applying a layer of white beneath your color areas, you can even add white as design element to expand your creative options.

For more information, contact NeuraLabel Printing Solutions today at 281-207-8555 or email us at sales@neuralabel.com.

# Specifications\*

Print Technology: LED, toner

Ink Type: Toner, 4-color CMYK & 5-color CMYKW

Resolution: 1200 x 1200 dpi

Print Speed: Max. 9m/min (6ips)

Print Area\* Width: .83"(21.15mm) – 4.95"(125.76mm)

Print Area Length: .5"(12.7mm) – 52"(1320.8mm)

Print Position Accuracy: ±0.5 mm

**Media Sensors:** Gap, Reflective (black mark, bottom), Continuous

#### Cutter: Automatic, 4.0" minimum cut length

#### Control Panel:

**Display:** Color LCD 480 x 272 pixel **Keypad:** Power, Online, Cancel, Help, Power Save, Menu (Up, Down, OK, Back), Numeric Keypad, Feed, Unload

**LED Indicators:** Power, Online, Help, Power Save, Attention

Connectivity: High-Speed USB 2.0; Gigabit Ethernet

**Software:** Microsoft Windows<sup>®</sup> 10, 8.1, 8, 7; Windows Server® 2016, 2012, 2008, 64/32-bit Drivers

# Media Specifications\*\*

Thickness: .076mm – .250mm (including liner)

Roll Size: 8.0" OD, 3" ID core

Types: NeuraLabel approved media

### Environmental & Physical Specifications

**Printer/Toner Operating:** 50° F to 86° F, 20% to 70% Relative Humidity (non-condensing)

**Power Requirements:** 110 – 127 VAC 60Hz, or 220 – 240 VAC 50Hz

**Power Consumption Operating:** 710W (average) / Peak: 1,200W

Dimensions: 41.3" L x 13.4" W x 17.8" H

Weight: 136 lbs.

# Warranties

1 Year, Premium On-Site Service included

\*Specifications subject to change. \*\* Label media meeting the required specifications and containing relevant markings may be used. For BS5609 compliance, use certified label media for best results. To find the best media for your needs search the NeuraLabel Qualified Media database. To order media for your NeuraLabel printer see the list of NeuraLabel Media Partners.